

BURSA 4th INTERNATIONAL MARBLE BLOCK FAIR

FAIR REPORT 2017





About 2016



3 EXHIBITOR COUNTRIES

214 COMPANY AND COMPANY REPRESENTATIVES

39 VISITOR COUNTRIES

20.898 PROFESSIONAL VISITORS

7 HALLS and OPEN EXHIBITION AREA
50.000 m²



SUCCESS

CONFIDENCE

EXPERIENCE

TECHNOLOGY

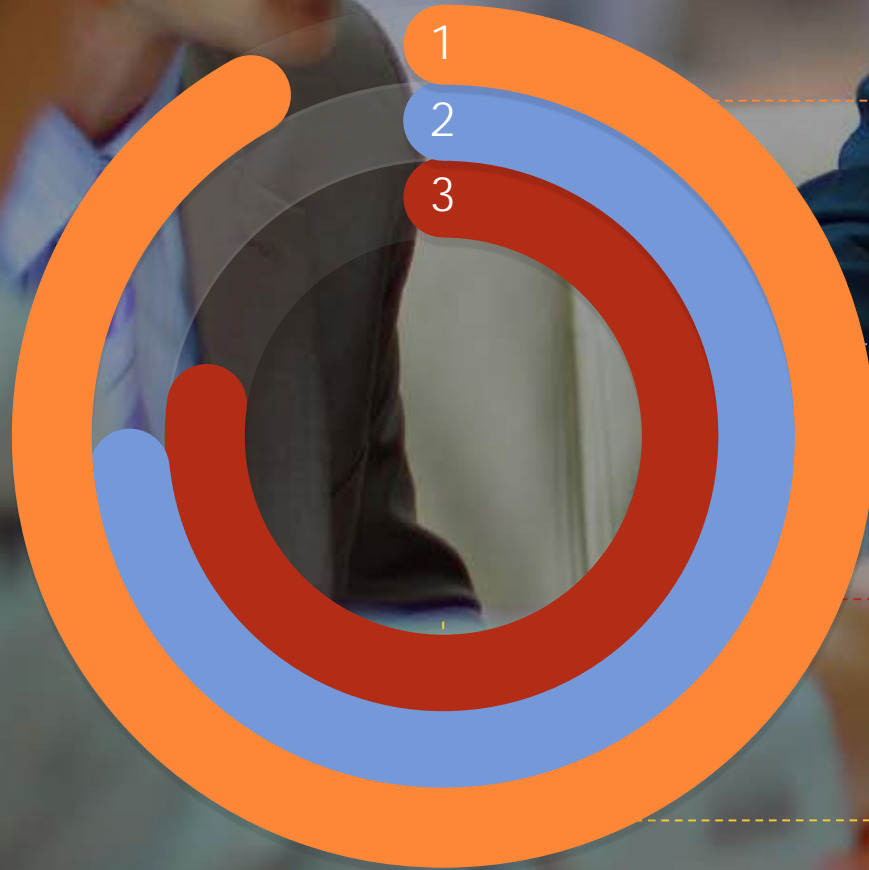
INFORMATION

VISITOR INFORMATIONS



20.898
PROFESSIONAL
VISITORS
FROM 39 COUNTRIES

VISITOR STATISTICS

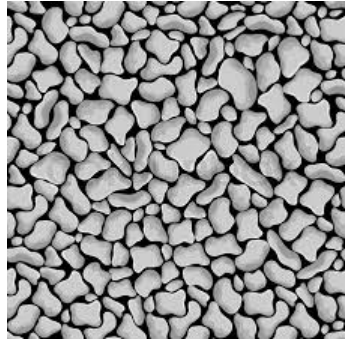


★ 90 % of visitors stated that they are satisfied with the fair

★ 89% of are suggested these fairs in their businvisitorsess environment.

★ 94% of visitors came to the fair to establish new business connections.

Sectoral Distribution of Visitors



MINING AND NATURAL STONE COMPANIES
%20



REPRESENTATIVE OF IMPORTER AND EXPORTER COMPANY %18



ARCHITECT'S & ENGINEERS %8



MANUFACTURER'S REPRESENTATIVE OF MARBLE PROCESSING
%24



OTHERS
% 30

Departments & Positions of Visitors



Aims of Commercial Visitor

Establish New Business Connections

40 % of visitors state that they establish new business connections



To purchase marble block

34 % of visitors state that they intended to purchase marble block (finding new suppliers, products or services)



Have an idea about sector

16 % of visitors state that they have an idea about sector



Getting Contact with Current Business Partners

16 % of visitors state that they would like to get in touch with existing business partners





Breif Inform about the fair


Almost all of the 15 million dollars worth of marble blocks exhibited in the Bursa International Marble Block Fair, which was organized for the third time this year with the collaboration of the Bursa Chamber of Commerce and Industry (BTSO), TUYAP Bursa Fairs Organization Inc. and Mining-Marble Manufacturers, Industrialists and Businessmen's Association (MADSIAD), were sold. The Fair, in which approximately 2 thousand marble blocks with a total weight of 50 thousand tons were exhibited, has been visited by almost 21 thousand business professionals from 40 countries in 4 days.

Contact:

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We hope to welcome you again next fair

24 – 27 October 2018

